

December 10, 2007

Chamber Members:

The board of directors for the Greater Laconia-Weirs Beach Chamber of Commerce and the Greater Franklin Chamber of Commerce are very pleased to announce an agreement to merge our two organizations, effective January 1, 2008.

After nearly a year's worth of discussion and due diligence we have collectively agreed that this opportunity to increase our territory provides a greater marketing opportunity to our members. As stated in our collective Mission Statements listed below, we strongly believe that this move will make our new Chamber a stronger voice in the state of New Hampshire for our membership. Whether that pertains to legislative issues, economic development, education, tourism or marketing; our Mission is to support our membership.

In so doing, we are excited to announce the utilization of a former name once held by the Greater Laconia-Weirs Beach Chamber of Commerce and that is the **Lakes Region Chamber of Commerce**. The good news is that we also intend to maintain the current identities; Greater Laconia-Weirs Beach Chamber of Commerce and the Greater Franklin Chamber of Commerce. Simply stated, these two chamber organizations are components of the Lakes Region Chamber of Commerce.

Our combined membership will increase to well over 600 business organizations! Our geographic footprint is expanded allowing for even greater marketing and networking opportunities! As our membership grows, so too will our member benefits and services. Naturally, the staffing will also increase to support the larger group.

A press conference has been arranged for December 12<sup>th</sup> -3:00 pm at the Franklin Opera House, 316 Central St., Franklin. Please consider this an invitation to join us to learn more about this exciting development. If you have any questions, please feel free to contact either John Malm (603) 528-7410 or Sandy Marshall (603) 527-2895.

Sincerely,



John Malm (Chairman)  
Greater Laconia-Weir Beach  
Chamber of Commerce



Sandra Marshall (President)  
Greater Franklin  
Chamber of Commerce

**GLWBCC Mission** - *Improve and enhance the economic vitality and quality of life for the Lakes Region community through education and support of its membership.*

**GFCC Mission** - *The Greater Franklin Chamber of Commerce seeks to promote and support the growth and economic vitality of the business and civic communities in which we serve.*

