



2025 Member Opportunities

ABOUT LAKES REGION CHAMBER

The Lakes Region Chamber is a non-profit 501(c)(6) organization, uniting over 580 members dedicated to strengthening the business community and enhancing the quality of life for residents in New Hampshire's Lakes Region. Our mission is to create value for members through collaboration and education that promotes a more engaged community and thriving economy.

Our reach spans 37 communities, including Alton, Alexandria, Andover, Barnstead, Belmont, Bridgewater, Bristol, Campton, Center Harbor, Danbury, Effingham, Franklin, Freedom, Gilford, Gilmanton, Groton, Hebron, Hill, Holderness, Laconia, Madison, Meredith, Moultonborough, New Hampton, Northfield, Ossipee, Plymouth, Rumney, Salisbury, Sanbornton, Sandwich, Tamworth, Thornton, Tilton, Tuftonboro, Weirs Beach, and Wolfeboro.



MEMBERS

Proudly representing over 580 members from diverse industries, showcasing the strength and unity of the Lakes Region business community.



LAKES REGION

Serving 37 towns across the Lakes Region, fostering connections and growth throughout our expansive service area.



IEWS

+875K Chamber Website Views
+400K Business Directory Searches
+475K Event Views

+78K Come Catch the Glow Website Views

+511.2K Facebook Views
+55.6K Instagram Views

STAFF & BOARD OF DIRECTORS



VISION

Our vision is to be the pre-eminent business organization in the Lakes Region creating new opportunities for our members, driving economic growth through collaboration with other organizations and thereby building a stronger community.



MISSION

To create value for members through collaboration and education that promotes a more engaged community and thriving economy for the businesses in the Lakes Region.



VALUES

Collaboration, Leadership, Growth, Integrity, Vision, Community

- President - Karmen Gifford
- Membership Director - Sarah Goodrum

- Chair - Dirk Nadon, Lakes Media Lakes FM 101.5 104.9 FM The Hawk
- 1st Vice Chairman - Don St. Gelais, Lakes Region Airport Shuttle
- 2nd Vice Chair -
- Treasurer - Chris Dickinson, Northway Bank
- Secretary - Grace McNamara, Lakes Region Public Access TV

- Tate Miller - Meredith Village Savings Bank
- Kara Olson - Laconia Refrigeration
- Shawna Young - Lakes Region Community College
- Lorrie Determann - LTD Company
- Brie Stephens - Lake Life Realty Compass Real Estate
- Nikki Lyons Lahey - Make-A-Wish New Hampshire
- Jeff Mills - Moulton Farm
- Nicole Murray - Milpower Source, Inc.
- Jason Olson - Camp, The Common Man
- Rob Stewart - All Brite Cleaning
- Lora Piatti - Cohen Closing & Title
- Patrick Brown - Ames Farm Inn
- Taylor Laro - Bank of New Hampshire
- Marci DeCarli - Concord Hospital

OPPORTUNITIES



Connection

With the most empowering networking, the region's most engaging business events, and connections that transform and inspire, the impact of our community building is deep and far-reaching for businesses of all sizes and people at all stages of their careers. Build community with us by sponsoring the Chamber's Connection portfolio.

SPONSORSHIP BUNDLES

Ribbon Cutting
Coffee & Conversation
Let's do LUNCH!
After Hours
ANNUAL MEETING & AWARDS LUNCHEON
LAKES REGION HOMESHOW
LAKES REGION FOOD TRUCK FESTIVAL
WMNs LDRSHP LUNCHEON
HOLIDAY MINGLE



Community

Building Community, Creating Impact The Lakes Region Chamber is at the heart of our community, where businesses grow, tourism thrives, and connections are made. Through vibrant events and initiatives, we bring together residents, visitors, and businesses, fostering a strong, united community. Sponsor the Chamber's Community portfolio and support the growth of our local economy and the lasting impact of our region.

Ribbon Cutting
Coffee & Conversation
Let's do LUNCH!
After Hours
LAKES REGION HOMESHOW
LAKES REGION FOOD TRUCK FESTIVAL
NH PUMPKIN FESTIVAL
HOLIDAY MINGLE



Resources

NAVIGATE THE NOW! Educational Series: Strengthening Future Workforces & Businesses. Our innovative programs are designed to build resources at every level – from empowering individual employees to fortifying entire organizations. By supporting the Chamber's Resource initiatives, you're investing in strategies that create lasting impact and ensure the success of tomorrow's workforce and businesses.

Have a resource idea to share? We'd love to hear from you—reach out and let us know!

LAKES REGION LUNCH, NETWORKING & LEGISLATIVE UPDATE

CHAMBER OPPORTUNITIES

Event Volunteer & Ambassador



Event Volunteer

Be the heartbeat of the NH Pumpkin Festival by joining our incredible team of event volunteers! Your dedication helps bring this cherished event to life while connecting you with the community in a meaningful way.



Chamber Ambassador

As a Chamber Ambassador, you will represent your business and industry while advocating for the local chamber. Your role includes fostering connections, supporting local businesses, and contributing to community growth. Ambassadors are important advisors to chamber staff and the board, help to welcome new members, participate in member visits, ribbon cuttings, planning events including welcoming guests at events.



Event Committee

Join the creative force behind our largest events by becoming part of the Event Committee! Your ideas, leadership, and collaboration will help shape unforgettable experiences that bring the community together and make a lasting impact.

Help us make the magic happen!

Committees available:

- LAKES REGION ANNUAL MEETING
- LAKES REGION HOMESHOW
- WMNs LDRSHP LUNCHEON
- NH PUMPKINFEST



SPONSORSHIP BUNDLE

Investment Opportunities

Investing in a Chamber sponsorship bundle is more than just marketing—it's a commitment to the growth and vitality of the Lakes Region. Our tiered sponsorship packages offer exclusive opportunities to elevate your brand while supporting initiatives that drive business success and strengthen our community. From premier events like the Annual Meeting & Awards to engaging programs such as the Legislative Luncheon and Lakes Region Food Truck Festival, these bundles ensure your business is prominently featured across the Chamber's most impactful events and platforms.

Choose a package that aligns with your goals, and let us help you connect, inspire, and grow within the Lakes Region's dynamic business network. With options tailored to businesses of all sizes, your investment supports meaningful connections, fosters vibrant communities, and amplifies your influence in the region.

BLUE INSPIRE
\$15,000

BLUE INSPIRE SPONSOR \$15,000 (one available)

- Mix and Match Events & Initiatives

GREEN INSPIRE
\$10,000

GREEN INSPIRE SPONSOR \$10,000 (one available)

- Presenting Sponsorship for Gold Event
- Mix and Match Events & Initiatives

CONNECT
SPONSOR
\$5,000

CONNECT SPONSOR \$5,000 (one available)

- Mix and Match Events & Initiatives

GOLD INSPIRE
\$20,000

GOLD INSPIRE SPONSOR \$20,000 (one available)

Support of ALL Lakes Region Chamber Events in 2025

- *Presenting Sponsor* Legislative Luncheon in Jan
- *Exclusive presenting sponsor* level for Annual Meeting & Awards Event in March
- *Welcome Sponsor* 2-day Lakes Region Spring Home Show in April
- *Community Sponsor* at Lakes Region Food Truck Festival in May
- Presenting Sponsor (1 of 2)

Be the ultimate champion of business and community as our Gold Inspire Sponsor, the premier sponsorship package for 2025. This exclusive opportunity includes support for all Lakes Region Chamber events, ensuring your business is front and center at our most impactful programs throughout the year.

Highlights of this prestigious package include:

- Presenting Sponsor for the Legislative Luncheon in January, showcasing your leadership in advocacy and policy.
- Exclusive Presenting Sponsor of the Annual Meeting & Awards Event in March, the Chamber's flagship celebration of excellence.
- Welcome Sponsor for the two-day Lakes Region Spring Home Show in April, connecting with businesses and homeowners.
- Community Sponsor at the Lakes Region Food Truck Festival in May, aligning your brand with one of the region's most loved community events.

This package positions your business as a key supporter of the initiatives that drive growth, connection, and vibrancy across the Lakes Region. Stand out as a leader committed to fostering innovation, collaboration, and opportunity in our thriving community.



RIBBON CUTTING & CELEBRATION RECOGNITION

As Needed

Ribbon Cuttings celebrate milestones such as grand openings, expansions, and major achievements, showcasing the growth and success that make our communities thrive. These events bring together project managers, community leaders, media, and key partners, creating meaningful opportunities to network, celebrate, and strengthen connections within the local business community.

Available to members only.

MEMBER BENEFIT

MEMBER BENEFIT \$0 (multiple available)

- Prominent Logo Placement on Event Marketing Materials
- Locations spread out throughout the Lake Region
- Your business hosts and organizes
- Your business caters event
- Customize to meet your needs



COFFEE & CONVERSATION or LET'S DO LUNCH!

Monthly

Start your morning with meaningful connections at Coffee & Conversation! These events bring together professionals from across our 37 communities to network, share ideas, and celebrate the unique charm of the Lakes Region.

Hosting opportunities are available to spotlight your business: \$250 if the Chamber hosts & organizes the event or \$150 if you host and sponsor it yourself. These gatherings foster relationships and create opportunities for businesses to connect, while showcasing the vibrant towns and businesses that make our region thrive.

Free for Chamber and Community members to attend, Coffee & Conversation or Let's do LUNCH! is a great way to build your network and strengthen our local business community!

**CHAMBER HOST
\$250**

FOOD & DRINK SPONSOR \$250 (twelve available)

- Recognition on Luncheon Buffet Table
- Logo Placement on Event Marketing Materials
- **Chamber hosts and organizes**
- **Chamber caters event**

**EVENT HOST
\$150**

EVENT HOST \$150 (twelve available)

- Prominent Logo Placement on Event Marketing Materials
- Locations spread out throughout the Lake Region
- **Your business hosts and organizes**
- **Your business caters event**



LUNCH, NETWORKING & LEGISLATIVE UPDATE

January 28, 2025 11:30 - 1:00 pm

Merrimack Valley Railroad Function Hall
5 Park Street
Northfield, NH 03276

This dynamic gathering offers valuable insights into the legislative changes shaping 2025, with updates from industry leaders and expert speakers:

Federal Insights: Stephen McAllister, Vice President of the Eastern Region, U.S. Chamber of Commerce

State Initiatives: Michael Skelton, President & CEO, Business & Industry Association of NH

Regional Developments: Shanna Saunders, Executive Director, Lakes Region Planning Commission

Enjoy a delicious hot buffet lunch catered by Twelve 31 Events while mingling with fellow members of our vibrant business community. Don't miss this opportunity to expand your network, gain actionable knowledge, and stay ahead in today's ever-changing business landscape!

This is a ticketed event, Member pricing \$55.00 pp.



WELCOME SPONSOR \$500

WELCOME SPONSOR \$500 (one available)

- Recognition on Luncheon Buffet Table
- Prominent Logo Placement on Event Marketing Materials
- Two tickets to event

AWARDS SPONSOR \$300

AWARDS SPONSOR \$300 (one available)

- Recognition during the Business Inspiration Award
- Prominent Logo Placement on Event Marketing Materials
- On stage presence to present awards

FOOD & DRINK SPONSOR \$200

FOOD & DRINK SPONSOR \$200 (four available)

- Recognition on Appetizer Stations
- One Signature Drink on menu
- Prominent Logo Placement on Event Marketing Materials

STAGE SPONSOR \$100

STAGE SPONSOR \$100 (multiple available)

- Prominent Logo Placement on Event Marketing Materials
- Prominent Logo Placement on Stage
- Logo recognition on attendee tables

PERFORMANCE SPONSOR \$100

STAGE SPONSOR \$100 (multiple available)

- Prominent Logo Placement on Event Marketing Materials
- Prominent Logo Placement on Stage
- Logo recognition on attendee tables

MEDIA SPONSOR \$75

MEDIA SPONSOR \$75 (one available)

- Recognition during the Business Inspiration Award
- Prominent Logo Placement on Event Marketing Materials
- Prominent Logo Placement in video pushed to social platforms



ANNUAL MEETING & AWARDS CELEBRATION

March 13, 2025 4:00 - 6:00 pm

The CAKE Theatre
12 Veterans Square
Laconia, NH 03246

The Lakes Region Chamber's Annual Meeting is a premier gathering of over 200 business and industry leaders, regional partners, and elected officials. This signature event highlights the Chamber's accomplishments over the past year, includes a farewell address from the outgoing Chair, celebrates the Business Inspiration Awards, and welcomes the new Chair of the Board. Attendees will also gain insight into the Chamber's priorities for the year ahead, making it a perfect opportunity to connect, celebrate, and enhance visibility within the community.

This year's event will take place at **the CAKE Theatre**, featuring catering by **Contigiani's Catering Service** and a special Irish dance performance by **Tara Little's School of Dance**.



WELCOME SPONSOR \$5,000

WELCOME SPONSOR \$5,000 (one available)

- Prominent Logo Placement on Event Marketing Materials
- Speaker Opportunity, one year banner ad, one e-blast, featured testimonial video on Chamber website.
- Twelve tickets to event

AWARDS SPONSOR \$2,000

AWARDS SPONSOR \$2,000 (one available)

- Recognition during the Business Inspiration Award
- Prominent Logo Placement on Event Marketing Materials
- On stage presence to present awards, six month banner ad
- Six tickets to event

FOOD & DRINK SPONSOR \$2,000

FOOD & DRINK SPONSOR \$2,000 (four available)

- Recognition on Appetizer Stations, one signature appetizer
- One Signature Drink on menu, three month banner ad
- Prominent Logo Placement on Event Marketing Materials
- Four tickets to event

STAGE SPONSOR \$1,000

STAGE SPONSOR \$1,000 (multiple available)

- Prominent Logo Placement on Event Marketing Materials
- Prominent Logo Placement on Stage, introduce performance on stage
- Logo recognition on attendee tables
- Four tickets to event

PHOTO SPONSOR \$750

PHOTO SPONSOR \$750 (one available)

- Recognition during the Business Inspiration Award
- Prominent Logo Placement on Event Marketing Materials
- Prominent Logo Placement in video pushed to social platforms
- Four tickets to event and a group photo

LAKES REGION HOMESHOW & GRAND RE-OPENING OF BELKNAP MARKETPLACE

April 18 - 19, 2025

The Belknap Marketplace
96 Daniel Webster Hwy
Belmont, NH 03220

Discover, connect, and grow at the Lakes Region Home Show, featuring the Grand Re-Opening of the Belknap Marketplace. This premier 1st annual event brings together local builders, contractors, suppliers, and homeowners to celebrate and support the trades that build our communities. From innovative construction solutions to inspiring home improvement ideas, the show offers something for everyone.

As a sponsor, you'll stand out as a leader in the home and construction industry, showcasing your commitment to excellence and innovation. Join us in building the future of the Lakes Region, one connection at a time!

DIAMOND SPONSOR \$5,000

DIAMOND SPONSOR \$5,000 (two available)

- Prominent oversized exhibitor space, Logo Placement on Event Marketing Materials
- Full page ad in Home Show Guide
- One year banner ad, eblast, featured testimonial on Chamber website

PLATINUM SPONSOR \$3,500

PLATINUM SPONSOR \$3,500 (one available)

- Recognition during the Business Inspiration Award
- Prominent double exhibitor space (select locations), Logo Placement on Event Marketing Materials
- Three month banner ad, e-blast, half-page ad in Home Show Guide

GOLD SPONSOR \$2,500

GOLD SPONSOR \$2,500 (four available)

- Prominent double exhibitor space, Logo Placement on Event Marketing Materials
- Bag Sponsor includes 1/4 page ad in Home Show Guide
- Stage Sponsor including signage, announcements, presentations, program inductions

SILVER SPONSOR \$1,000

SILVER SPONSOR \$1,000 (multiple available)

- Exhibitor space, Prominent Logo Placement on Event Marketing Materials
- VIP Outdoor Kids Zone, bold listing in Home Show Guide
- Friday Night Realtor Reception or Info Booth Sponsor
- Cooking Demo, Garden Demo, Outdoor Adventure Exhibit

EXHIBITOR SPACE \$500

EXHIBITOR SPACE \$500 (multiple available)

- Booth Space 10'x10', Includes 8' draped backdrop, 3' side drapes, 8' skirted table & 2 folding chairs



FOOD TRUCK FESTIVAL 4th ANNUAL

May 10, 2025 11:00 - 3:00 pm

Tanger Outlets® Tilton
120 Laconia Road
Tilton, NH 03276

The return of our beloved Food Truck Festival on May 10th, coinciding perfectly with Mother's Day celebrations! The Lakes Region Chamber is thrilled to co-host this springtime extravaganza with Tanger Outlets® Tilton! Come rain or shine, we're set to attract a bustling crowd with an irresistible fusion of delectable food and fantastic shopping. Our event promises a lineup of unique food trucks alongside vibrant flowers, music, & a heartfelt tribute to all the incredible MOMS out there!

Featuring a Selfie Station with M♥M. Be sure to stop by a snap a photo!

Look for our "seed starter" station. Mix 94.1FM will be broadcasting live at the event.



WELCOME SPONSOR \$2,500

WELCOME SPONSOR \$2,500 (one available)

- Prominent Logo Placement on Event Marketing Materials
- Promotion through Tanger
- Participation at event

ACTIVITY SPONSOR \$1,000

ACTIVITY SPONSOR \$1,000 (multiple available)

- Prominent Logo Placement on Event Marketing Materials
- Mother's Day Selfie Station
- YOUR ACTIVITY HERE!

FOOD TRUCK VENDOR \$225

FOOD TRUCK VENDOR \$225 (multiple available)

- Prominent Logo Placement on Event Marketing Materials
- Registration is open



WMN's LDRSHP LUNCHEON 2nd ANNUAL

September 23, 2025

The Lake Estate on Winnisquam
725 Laconia Road
Tilton, NH 03276

Join us for the 2nd Annual WMN's LDRSHP Luncheon, a celebration of leadership, innovation, and empowerment in the Lakes Region. This event will bring together inspiring speakers, industry trailblazers, and local leaders to share insights, foster connections, and inspire the next generation of changemakers.

Stay tuned for location and time details, and get ready to be part of an impactful afternoon dedicated to championing leadership and collaboration across our community. Don't miss this opportunity to connect, learn, and grow!



**GOLD SPONSOR
\$5,000**

GOLD SPONSOR \$5,000 (one available)

- Includes up to 2 tables, up to 12 attendees
- Prominent Logo Placement on Event Marketing Materials
- Speaking opportunity

**BUFFET
SPONSOR \$2,500**

AWARDS SPONSOR \$2,000 (one available)

- Includes up to 1 table, up to 6 attendees
- Prominent Logo Placement on Event Marketing Materials
- Recognition at Event

**WELCOME BAG
SPONSOR \$1,000**

WELCOME BAG SPONSOR \$1,000 (four available)

- Includes 4 tickets to Event
- Prominent Logo Placement on Event Marketing Materials

**CENTERPIECE
SPONSOR
\$1,000**

CENTERPIECE SPONSOR \$1,000 (multiple available)

- Includes 4 tickets to Event and table signage
- Prominent Logo Placement on Event Marketing Materials
- Promo material included in Welcome Bags

**TABLE SPONSOR
\$750**

TABLE SPONSOR \$750 (one available)

- Includes table of 6
- Prominent Logo Placement on Event Marketing Materials

**MENTOR TABLE
SPONSOR \$750**

MENTOR TABLE SPONSOR \$750 (one available)

- Includes table of 6 - consider adding local educators and students to join you (the Chamber can assist with connecting this opportunity)
- Prominent Logo Placement on Event Marketing Materials

Mix & MINGLE

To be Determined - Let's Talk!

We invite you to sponsor our upcoming Block Party & Holiday Networking Event, an exciting opportunity to connect with local businesses and community leaders.

Sponsorship offers a valuable platform to highlight your business, engage directly with the regional business community, and demonstrate your commitment to fostering local connections. This event will feature networking, raffles, and activities that celebrate the diversity and growth of our area's businesses.

Join us as a sponsor to maximize your visibility and help make this event a success.



- To be Determined - Let's Talk!

DIGITAL ADVERTIZING

Lakes Region Chamber Website

Banner Ads

Promote your business with a banner ad on the Chamber website! Members can secure placement on three pages of their choice, ensuring visibility to thousands of visitors.

Banner ads are available at affordable rates and are exclusive to Chamber members.

E-Blast

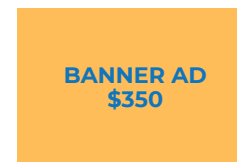
Send your message directly to over 5,000 contacts via email, featuring a click-through ad linked to your website or a specific hyperlink. Your e-blast will also be shared across the Chamber's Facebook, Instagram, and LinkedIn pages, amplifying your reach. This standalone communication is perfect for promoting events, announcements, or special offers. E-blasts can include text, images, or .pdf attachments and can be scheduled any day of the week.

This opportunity is open to members and non-members.



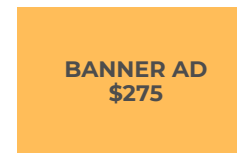
VIEWS

- +60K Banner Ad Views
- +81.5K E-Blast Views



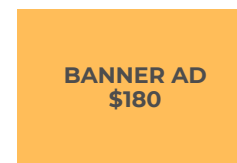
BANNER AD \$350 (12 Months)

- 60x480 pxls
- 3 pages on Chamber website



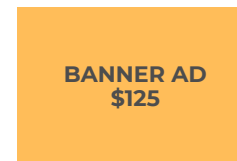
BANNER AD \$275 (9 Months)

- 60x480 pxls
- 3 pages on Chamber website



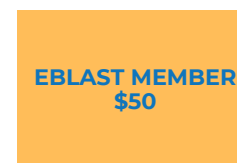
BANNER AD \$180 (6 Months)

- 60x480 pxls
- 3 pages on Chamber website



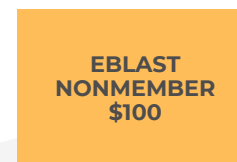
BANNER AD \$125 (3 Months)

- 60x480 pxls
- 3 pages on Chamber website



E-BLAST MEMBER \$50 (each)

- Choose your date
- Events to be added to Newsletter



E-BLAST NONMEMBER \$100 (each)

- Choose your date
- Events to be added to Newsletter

DIGITAL ADVERTIZING

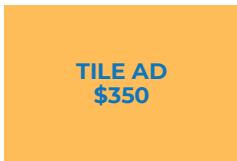
Come Catch the Glow Website

Come Catch the Glow is a great opportunity to showcase your business and connect with the vibrant Lakes Region community! Together, we're lighting up our community with vibrant businesses, collaborative partnerships, and a shared passion for everything that makes our region shine. Stay tuned as we build a brighter future—one glow at a time!

Tile Ads

Promote your business with a tile ad on the "Come Catch the Glow" website, a hub for community events and activities. Choose the season that best aligns with your business goals, ensuring your ad reaches thousands of visitors during peak engagement periods.

Open to members only.



TILE AD \$350 (12 Months)

- 350x350 pxls
- Choose your season!



TILE AD \$180 (6 Months)

- 350x350 pxls
- Choose your season!



VIEWS

+78K Come Catch the Glow Website Views